IT'S NEVER LATE TO START LEARNING AGAIN.

COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Introducing **MBA (Executive)**
Blended (On-campus & Online)

School of Management Studies
Cochin University of Science and Technology

SMS CUSAT
SINCE 1964

SMS, CUSAT

One of the pioneering institutions in management education in the country with a 60-year legacy.

CUSAT is a NAAC A + accredited university with the NIRF ranking of 37. It is the only university in the state to figure in the top 1000 in the QS World University Rankings.

PROGRAMMES OFFERED AT SMS

- MBA: Two-year postgraduate programme (four semesters) in Business Administration. We offer specialisations in Marketing, Finance, HR, Operations and Systems & Analytics.

- MBA (Part Time): Three-year postgraduate programme (six semesters) in Business Administration with evening on-campus sessions. Areas of specialisation are Marketing, Finance, HR, Operations and Systems & Analytics.

- MBA(Executive): Two-year postgraduate programme (four semesters) for working professionals in hybrid mode. Specialisations are offered in Marketing, Finance, HR, Operations and Systems & Analytics.

- PhD: Doctoral programme in Management.

MBA (EXECUTIVE)

- The program will run in hybrid mode with on-campus and online components for curriculum delivery.

- The on-campus component consists of a 5-day campus immersion every semester and two on-campus weekend sessions every month. On-campus sessions will be held on the 2nd and 4th weekends.

- Live online sessions will be conducted in the evening on Tuesdays and Thursdays, each lasting 3 hours.

PROGRAMME HIGHLIGHTS

- Highly flexible, and one of the most affordable MBA Executive programmes (with one of the best ROI) in the country from one of the pioneering B Schools with a 60-year legacy

- AICTE-compliant programme credit of 102

- Equivalence to the CUSAT MBA regular full-time programme

- Join the 5000-plus elite alumni community spread across the globe with full alumni status

- Specialisations in Marketing, Finance, HR, Operations and Systems & Analytics

- Curated curriculum for working professionals with a strong industry focus

- Continuous industry participation in content design and delivery to align the programme with industry requirements

- Rigorous experiential learning opportunities through two projects - a summer project and a capstone project

- Use of simulation and case studies

- Strong faculty pool with rich experience in consulting and research

- Access to the rich digital repositories of CUSAT

ELIGIBILITY FOR ADMISSION

1. Candidates with a Bachelor degree in any discipline from a recognised university with a minimum of 50% marks or equivalent CGPA can apply for admission to the programme.

2. Additionally, the candidate should have a minimum 2 years of work experience (after graduation).

3. Should be currently working in a full-time executive/managerial/entrepreneurial/professional role in a start-up/commercial/government establishment/registered nonprofit organisation after passing the Bachelor's degree examination.

ADMISSION PROCEDURE

a) Admission will be based on the ranking of the composite scores of the following three components:

1) Test scores of candidates in IIM-CAT/CMAT/KMAT/ the admission test conducted by SMS CUSAT

2) Scores for Personal Interview conducted by the university

3) Work experience of the candidate

Weightage for test score, interview, and work experience for composite score computation shall be 50%, 30% and 20% respectively. Statutory reservation of seats shall apply as per Government of Kerala rules.

b) Ten (10) supernumerary seats shall be allotted to candidates sponsored by private or public business/nonprofit sector organisations that have a valid MoU with CUSAT, for their full-time employees currently on their payroll.

c) In addition to the sixty seats, five additional seats will be reserved for candidates under NRI Quota.

Admission test for candidates who opt for the admission test of CUSAT will be conducted in the second week of June 2024. Exact date, time and venue will be intimated to the candidates on or before June1, 2024.

HOW TO APPLY

Candidates can apply online through the admission portal of the University
admissions.cusat.ac.in
from 23.02.2024 to 30.04.2024

Application fee for General candidates is **Rs.1200/-** and for SC/ST candidates is **600/-**

Programme Fee:
Total Fee is **Rs 75,000** per semester.
Duration of the programme: **Four semesters**

TIMELINE AND IMPORTANT DATES

Registration & Application for Admission Open : February 23, 2024

Last date for Application : April 30, 2024 (Candidates may regularly check the admission portal of the university for change/extension of dates)

Admission Test : **2nd week of June 2024** (Exact date will be published on the portal on June 1, 2024)

Personal Interview : One week after the publication of test results.

Commencement of Classes : July 15, 2024

FOR FURTHER DETAILS

CONTACT
smsadmissions@cusat.ac.in
Call: 9895888599

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