



COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY



MBA EXECUTIVE

ADMISSION BROCHURE- 2026



SCHOOL OF MANAGEMENT STUDIES

Moulding Managers for Mankind – Since 1964

QS WORLD UNIVERSITY RANKINGS
Sustainability 2025
1st in Kerala,
38th in India,
and 971-980
band globally

nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK 2025
10th Best State
Public University,
34th Best
University & 51st
Best HEI in India

THE Times Higher Education
Interdisciplinary Science
Rankings 2025
1st in Kerala, 27th in India &
351-400 band globally

**INDIA
TODAY** 2025
7th Best Government
University in India

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Legacy of SMS

SMS, one of the pioneering institutions in management education in the country, is celebrating its Diamond Jubilee this year. The school remains committed to upholding the high standards set from its inception in all areas of management education and research. Initiatives in skill development, curriculum enhancement, internships, and student enrichment have transformed SMS into a globalized learning center, providing well-balanced exposure to curricular, extracurricular, and co-curricular activities.

The institution is home to a vibrant student community and distinguished faculty members with exceptional credentials. SMS boasts an unparalleled student placement record, making it one of the top B-schools in the country in terms of return on investment (ROI). With a strong alumni network of 5,000 professionals spread across the globe, SMS offers an enriching environment for learning and development, shaping students into well-rounded individuals.



Vision and Mission

→ Vision

To be recognized as a center of excellence in management, transforming students into thought leaders and innovators for a progressive and sustainable society.

→ Mission

- ♦ To contribute to nation-building by training young talents to meet industry standards of professional competence through an industry-aligned curriculum and by nurturing entrepreneurial orientation among students.
- ♦ To empower students to transform into management professionals of global competence with state-of-the-art knowledge, skills, and ethical values through an experiential and transformative learning process.
- ♦ To facilitate an inclusive and diverse academic environment in which students, researchers, and faculty can pursue excellence while adhering to the highest standards of ethics and sustainability, and commitment to society.
- ♦ To positively influence the body of knowledge in management and business practices in the country through continuous research and innovation.

From our leadership



Dr. Sam Thomas

Director

School of Management Studies

“In today’s rapidly evolving and globally interconnected business environment, effective leadership requires strategic vision, adaptability, and continuous learning. The Executive MBA programme at the School of Management Studies, CUSAT, is designed to equip experienced professionals with advanced managerial skills, interdisciplinary knowledge, and practical insights to navigate complex business challenges and accelerate long-term career growth.

Rooted in a legacy of academic excellence, the programme blends rigorous theory with real-world application through a flexible learning structure that enables professionals to balance education with career commitments. Our distinguished faculty and a diverse group of participants create a dynamic learning ecosystem that fosters rich peer learning, broadens perspectives, and inspires innovative solutions. We welcome ambitious professionals to join us on this transformative journey of leadership and professional excellence. ”

Programmes Offered

→ MBA

MBA: Two-year Postgraduate Programme in Business Administration. We offer specialisations in Marketing, Finance, HR, Operations and IT & Systems.

→ MBA (Part Time)

MBA (Part Time): Three-year evening PG Programme in Business Administration. Specialisations are available in Marketing, Finance, HR, Operations and IT & Systems.

→ MBA(Executive)

Two year PG Programme for working professionals .

→ Ph.D

Doctoral Programme in Management



MBA EXECUTIVE

The Executive MBA program follows a hybrid model, combining on-campus and online learning. Each semester includes:

- A **5-day campus immersion** on every semester.
- **On-campus sessions** held on the second and fourth weekends of every month.
- **Live online sessions** conducted twice a week (Tuesdays and Thursdays) in the evening for three hours, scheduled outside regular working hours.

Seats Available: 60

Ten (10) supernumerary seats shall be allotted to candidates sponsored by private or public business/nonprofit sector organizations that have a valid MoU with CUSAT for their full-time employees currently on their payroll. In addition to the sixty seats, five additional seats will be reserved for candidates under NRI Quota.

CLASS TIMINGS

- ♦ **On-Campus Sessions:** Second and Fourth Weekends (09:30 AM – 05:00 PM)
- ♦ **Online Sessions:** Tuesdays and Thursdays (06: 30PM – 09:30 PM)





PROGRAMME HIGHLIGHTS

- ♦ Curated content for working professionals
- ♦ Strong industry focus in curriculum is ensured through industry participation in content development and design to align the programme with industry requirements.
- ♦ Rigorous experiential learning opportunities through two projects, one summer project and a capstone project as part of the fourth semester.
- ♦ Use of simulation and case studies.
- ♦ The MBA (Executive) programme is accorded equivalence to the regular MBA programme of SMS, and is eligible for equivalence certificate.



Teaching Pedagogy

→ Curated Content

→ Simulations & Case Studies

→ Capstone Project

→ Strong Industry Focus

→ Interactive Learning

→ Gamification



ELIGIBILITY

- Admission is based on Bachelor's Degree in any discipline from a recognized University with a minimum of 50% marks or equivalent CGPA. In addition, the candidates should have at least 2 years of work experience (after graduation) in an executive/ managerial/ professional/ entrepreneurial role in a start-up/ Commercial/ Government establishment/ registered non-profit organization and should be currently employed in similar roles.
- Candidates belonging to Kerala Scheduled Caste (KSC) and Kerala Scheduled Tribe (KST) communities are eligible to apply, if they have a minimum pass mark for the qualifying degree and the required experience
- SEBC candidates of Kerala State who are certified as belonging to non-creamy layer are eligible for 5% relaxation in the minimum required marks for qualifying degree.

ADMISSION PROCEDURE

- Admission will be based on the ranking of the composite scores of the following three components:
1. **Test scores of candidates in IIM-CAT, CMAT, KMAT, or the admission test conducted by SMS CUSAT**
 - KMAT conducted after November 2025 only (conducted before the closure of the application for the MBA program of SMS, CUSAT).
 - C-MAT conducted after November 2025 only (conducted before the closure of the application for the MBA program of SMS, CUSAT).
 - IIM-CAT November 2025 Only (conducted before the closure of the application for the MBA program of SMS, CUSAT).
 - CUSAT Admission Test for MBA (Executive) programme 2026 (No separate application is required for the SMS Department Admission Test by the candidates applying for MBA Executive programme in response to CUSAT CAT notification 2026.)
 2. **Scores from the Personal Interview conducted by the university, and**
 3. **Work experience of the candidate**
- Weightage for test score, interview, and work experience for composite score computation shall be 50%, 30 % and 20% respectively. Statutory reservation of seats shall apply as per Government of Kerala rules.
- No separate application is required for the CUSAT Admission Test for the MBA Executive Programme. All candidates who have applied for the MBA Executive Programme are eligible to appear for the test.



ADMISSION TEST

Below are the details of the Admission Test for the MBA (Executive) program.
The date and venue of the test will be intimated shortly.

1. The total duration of the examination will be 120 minutes (2 hours).
2. There will be 120 multiple-choice questions (MCQs).
3. Each question carries 4 marks, making the total marks 480.
4. Every correct answer carries 4 marks, and 1 mark will be deducted for each wrong answer.
5. The question paper will be in English.

The details of the question paper are as follows:

| Sections | No. of Questions | Marks |
|---|------------------|------------|
| Section I: Verbal Ability and Reading Comprehension | 40 | 160 |
| Section II: Data Interpretation and Logical Reasoning | 40 | 160 |
| Section III: Quantitative Aptitude | 40 | 160 |
| Total | 120 | 480 |

Section I: Verbal Ability and Reading Comprehension

- ♦ Grammar
- ♦ Vocabulary
- ♦ Critical Reasoning
- ♦ Para Jumbles
- ♦ Reading Comprehension

Section II: Data Interpretation and Logical Reasoning

- ♦ Tables & Graphs
- ♦ Blood Relations
- ♦ Direction Sense
- ♦ Arrangements
- ♦ Data Structures
- ♦ Series
- ♦ Puzzles
- ♦ Coding-Decoding

Section III: Quantitative Aptitude

- ♦ Percentage
- ♦ Time & Work
- ♦ Profit & Loss
- ♦ Probability
- ♦ Time-Speed-Distance
- ♦ Data Interpretation
- ♦ Basic Arithmetic
- ♦ Simple Interest
- ♦ Ratio & proportion
- ♦ Algebra
- ♦ Average
- ♦ Area

How to apply?

- • Candidates can apply online through the admission portal of the University <https://admissions.cusat.ac.in> from 27/01/2026 to 30.04.2026 Application fee for General candidates is Rs. 1200/- and for SC/ST candidates is Rs. 600/-
- • While filling in Personal Details, candidates should select 'Special Reservation' and then choose 'Experienced Candidates' from the dropdown menu .
- • Candidates, without a valid score for the time being, can register now and they will be provided the opportunity to enter the valid score of KMAT & CMAT before the closure of the application for the MBA program of SMS, CUSAT.

→ Fees

Total Fee is Rs 75,000 per semester.



CLICK HERE TO
APPLY

→ Timeline and Important Dates

- Registration & Application for Admission Open – January 27th, 2026
- Late date for Application – April 30th, 2026 (Candidates may regularly check the admission portal of the university for change/extension of dates)





GLIMPSES OF CAMPUS LIFE





Connect with us

To apply scan:



admissions.cusat.ac.in



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